



Newsletter

November, 2017

*The Cambridge Valley Chamber of Commerce is the voice of its members.
We support and initiate projects to enhance the economic growth and quality of life within the region.*

BOARD OF DIRECTORS

- President Sara Kelly Sara Kelly Graphics & Design
- Vice President June Hommel Black Dog Wines & Spirits
- Secretary Amber Marriott Glens Falls National Bank & Trust Co.
- Treasurer Lisa Pembroke Cambridge Valley Business Services

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Kathleen Betjemann Individual Sara Davis Davis Family Enterprises
Teresa Conrad Individual Butch Eastman A&M Printers
Warren Coolidge W.R. Coolidge & Co. Anne Helft Hoosick Tire

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- Balloon Festival Lisa Pembroke and Warren Coolidge
- Beautification Sara Davis and June Hommel
- Community Development Sara Kelly and Teri Conrad
- Finance - Insurance - Bylaws Warren Coolidge and Amber Marriott
- Membership June Hommel and Kathleen Betjemann
- Nominating Butch Eastman
- Tourism & Media Sara Kelly and Teri Conrad

CONTACT US

Cambridge Valley Chamber Of Commerce

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Phone 518 677 0887

E-mail cambridgechamber@gmail.com

Website www.cambridgenychamber.com

CVCC meetings are held at 6:00 PM on the 2nd Monday of each month at the Chamber Office.
Our office is located in the Beacon Feed Studios building at the Hubbard Hall Campus in Cambridge.
Everyone is welcome to attend.

I've exercised with women so thin that buzzards followed them to their cars.

A Note from the President

As we approach the end of the year, my wishes for everyone reading this are to have a very special holiday season and that we will all treat each other with respect and kindness. If we support each other spiritually, emotionally and financially we all thrive.

Though we are all volunteers, the Cambridge Chamber always strives to support our business members and community. We welcome your ideas, and even your criticisms if they help to guide us in a positive direction. Please feel free to come to a meeting, write an e-mail or give a call to let us know how we can serve you better.

I would like to thank the Chamber and its members for supporting my presidency these last two years. I will be retiring from the Board of Directors in January, but I'm positive you will be in very good hands. We have a wonderful, diverse board with lots of talent and energy.

Many thanks to you all, Sara Kelly

**A dad is washing the car with his son.
After a moment, the son asks his father, "Do you think we could use a sponge instead?"**

Splinters from the board

Welcome new members

We would like to welcome the following new members to the CVCC: Argyle Brewing Company LLC, Cambridge Valley Wellness Center, Penny Dot Realty LLC, Rushinski Automotive, LLC "South Shop", and Shiny Sisters. We are delighted that you have joined the Chamber!

Aging gracefully is like the nice way of saying you're slowly looking worse.

News from our Members

On November 11, 2017 the American Legion Captain Maxson Post 634 will hold a Veterans Day service at 11:00 AM. The service will take place in front of the flag pole at the Legion headquarters, 2106 State Route 22, Cambridge, NY. Everyone is welcome to attend the service and to participate in the meal that will follow. We ask that you bring a covered dish to pass.

On November 12, 2017 the members of the American Legion Captain Maxson Unit 634 will visit and take part in an afternoon of bingo with the residents of the Vermont Veterans Home in Bennington, Vermont. The start time is 1:00 PM. Everyone is invited to join in.

I'm not saying your perfume is too strong. I'm just saying the canary was alive before you got here.

Christmas in Cambridge – December 1 – 3, 2017

2017 MARKS THE 20TH CELEBRATION OF Christmas in Cambridge. The event has evolved through the years, with parades coming and going by day and night, luminaria, holiday lights and always holiday cheer.

This year we are still working out the details of the weekend, but we do know that the **Business and Home Decorating contests** are coming back. The Chamber is encouraging all business and homeowners to be creative and "Deck the Halls" with lights and decorations. Judging will take place the weekend of December 16th and 17th with winners announced shortly thereafter.

The **Buy Local Christmas raffle** will take place as usual. Bags will be distributed to participating businesses so that customers may place their entries into them throughout the holiday season. Entries may be deposited into the bags beginning on Black Friday and will continue until December 21st. The winning entry will be drawn on Friday, December 22nd. As always, we ask for donations of products or gift certificates to fill up the Christmas gift basket.

The time of Santa's arrival at Memorial Park followed by the annual tree lighting is still to be determined.

An **ugly sweater adult shopping evening** is being planned for the weekend and will conclude with a gathering at Argyle Brewing.

Watch for updates on our Facebook page and our website.

How do we know the earth isn't flat?

If it were flat, cats would have already pushed everything off of it.

Second Sundays?

The CVCC Board of Directors and the Cambridge Farmers Market have been discussing the idea of promoting Second Sundays (SS). The goal of SS would be to draw more people downtown on the second Sunday of each month and encourage more businesses to remain open during market hours (10:00 AM – 2:00 PM – and longer if they wish). The Chamber would promote the Second Sundays on Facebook and in advertisements and possibly sponsor music or some form of entertainment to make the day really special.

There has been talk of creating a once a month Makers Market during the winter months and possibly all year. Such a market would showcase local arts, crafts and other products. It would provide many local artisans with the opportunity to reveal their talents to the community while bringing more retail diversity to our region.

WE NEED YOUR IDEAS, ENTHUSIASM, APPROVAL AND PARTICIPATION. Our goal is to hold the first Second Sunday Makers Market on February 11, 2018.

Please contact us with your feedback, share your ideas and tell us if you would be interested in participating. E-mail us at cambridgechamber@gmail.com

The location of the Makers Market and any fees will be determined soon.

I saw a sign that said "Watch for children" and I thought, "That sounds like a fair trade".

Beautification

While most of us are busy preparing our homes and gardens for winter, the Beautification Committee is already thinking ahead about spring! We would love to add some perennials to our village gardens next year. If you happen to be dividing perennials either this fall or come springtime, please consider donating any extra plants to the Chamber. Please contact June Hommel at 518 677 3576 or Sara Davis at 518 590 2048 to arrange for a pick-up.

I hope when I inevitably choke to death on gummy bears people just say I was killed by bears and leave it at that.

Congratulations to the Country Gals Café on their 10th Anniversary

On Sunday, October 8th over 450 friends filled the yellow brick road and the lawn beyond, all joining together to celebrate the 10th anniversary of the Country Gals Café. Despite the fact that their anniversary date is December 19th, the gals – Becky English and Jean Akin – along with Jean’s husband Todd – decided to hold their party in October to take advantage of the weather. They invited all their friends and patrons to dinner to thank them for their loyal support over the years.

The success the gals have enjoyed over the years stems from their hard work, their genuine acts of kindness towards the community and their firm belief in giving back.

If you haven’t been to the Country Gals Café yet, be sure to stop in. You’ll be welcomed with an enthusiastic, “Hello”, and will enjoy both friendly service and great food. The Café is open Wednesdays through Saturdays for breakfast and lunch and on Sundays for breakfast.

I'm stuck somewhere between playing my cards right & not playing with a full deck.

You’re Invited!

The CVCC will hold a **mixer** for all its member and their guests on Tuesday, November 14, 2017. This event will take place from 5:30 to 8:00 PM at Argyle Brewing in the Depot, 6 Broad Street, Cambridge. The price is \$10.00 per person, or you may bring a friend and pay only \$15.00 for two. The cost includes food, soft drinks and an Argyle sample brew (beverages by Argyle Brewing Co. and edibles by the Country Gals Café and the Round House Bakery).

This event is being sponsored by Cambridge Wealth Management, LLC, with thanks to Argyle Brewing Co., the Country Gals Café and the Round House Bakery.

For more information please e-mail us at cambridgechamber@gmail.com

At what age is it appropriate to tell my dog that he's adopted?

Wine Tastings

Black Dog Wines & Spirits will hold a wine tasting on November 17th from 4:00 to 7:00 PM. Frederick Wildman and Sons wines will be featured. Additional tastings will be held on December 1st, showcasing the Johnson Estate Winery, NY Wine, and on December 15th, at which wines from Winebow Inc. will be presented. Please check the Black Dog website www.blackdogwines.com for further information on the later tastings.

It would be very nice if the car navigation voice would get more and more excited as you get closer to your destination.

Front Porch Forum

As you may all know, our Cambridge Community is a now member of Front Porch Forum (FPF). Founded in 2006, the purpose of FPF is to help neighbors connect and build community. On September 26th Michael Wood-Lewis, CEO and co-founder, visited Battenkill Books to give a presentation on the benefits of FPF and to answer any questions from local community members.

Why should Cambridge Valley Chamber of Commerce Business Owners Join Front Porch Forum?

“Members receive e-mailed newsletters for their specific town or area that list upcoming events, items for sale (there’s no charge), as well as queries for help or advice.

The service has a more formal business side as well. Front Porch Forum has compiled a statewide directory of 7,000 businesses and non-profits with a heavy emphasis on one-person businesses.”

Bruce Edwards Business Vermont, April 8, 2017

Simply stated on their website: <http://frontporchforum.com/about-us> “Front Porch Forum's mission is to help neighbors connect and build community. We do that by hosting regional networks of online neighborhood forums.

Common sense and a growing body of research tell us that well-connected neighborhoods are friendlier places to live, with less crime, healthier residents, higher property values, and better service from local government and public utilities.”

Facts:

FPF hosts a growing 140,000 members including every county in VT (and now expanding to Washington County NY)! 80% of households in VT subscribe to FPF with 50% lending their voice.

Due to FPF

- 91% of members are more informed about local community issues
- 84% of members are more likely to attend a local event
- 71% of members are more likely to attend a local public meeting
- 68% of members are more likely to intentionally "buy local"
- 67% of members are more likely to volunteer locally
- 90% of respondents have recommended FPF to someone

How can my business or non-profit use FPF? How do I get listed in the FPF Business Directory?

Every day Vermonters (and now the communities of Argyle and Cambridge in Washington County) turn to Front Porch Forum to find local services and products. This directory is visible to FPF members and everyone else, and it's searchable by Google and other search engines.

Select a free or paid [FPF Business Access Plan](#) to have your business or nonprofit listed in the directory. To assure the best response, be sure to add your phone number, web address, business description, and select the best fitting business category. (FPF member account needed - see below.)

How much does it cost a business to join?

To simply join FPF as a business is free. This means you will automatically be added to their online business directory list at http://frontporchforum.com/business_directories

The benefits of Free Plan include:

- Basic listing in FPF Business Directory
- Daily FPF e-newsletters written by neighbors
- Full access to searchable posting archive
- Ability to post on your local FPF up to 4 times/year
- Ability to view and add events to FPF Community Calendar

How do I advertise/promote my business on FPF?

FPF depends on businesses, non-profits, agencies, and others who sponsor regional networks of online neighborhood forums. FPF ads get amazing results for advertisers and they reap widespread appreciation for sponsoring this community asset.

Upgrade to FPF Standard Business Access Plan to receive these benefits:

- All the benefits of the Free Plan plus...
- Enhanced listing in FPF Business Directory
- Ability to post on your local FPF up to 12 times/year

The cost:

- \$9.00/month paid monthly
- \$8.00/month paid annually

**Note: Please verify Washington County pricing with FPF.*

What do I get for advertising?

- Geo-targeted advertising
- Click tracking and reporting
- Customized package to fit your marketing needs
- Presence in daily neighborhood-level conversations
- Connections with consumers who care about community

How do I announce my local event?

Once you're [signed up](#), you may add your event to local FPF Community Calendars and e-newsletters.

Please consider joining FPF as a business owner and member of the CVCC. To learn more go to:

<http://frontporchforum.com>

[My email password has been hacked. That's the third time I've had to rename the cat.](#)

Spotlight

In each newsletter we like to promote one or more of our member's businesses.

In this edition our spotlight shines on:

Black Dog Wines & Spirits

The Friendliest Little Store Around



Light, bright and friendly, Black Dog Wines & Spirits provides Cambridge, NY and the surrounding area with an extensive selection of wine and liquor that you might not expect to find in a small town.

We are pleased to announce that on September 25th of this year we moved to our new location at 98 West Main Street (the former site of Kinney Auto Sales), and held our Grand Opening on October 15th. You can't miss our beautiful, brick building with the purple sills and door.

The exterior of Black Dog Wines & Spirits is decorated with a mural of the Tuscany vineyards which was created especially for us by artist Alley Morse. Inside our new store you'll be surrounded by sunny yellow walls, dark wood racks and a stunning soapstone counter top which is just perfect for wine tasting. The combination of atmosphere,

products and people make this shop a delightful place to visit!

In addition to wines from France, Spain and Chile we have a vast selection of wines from right here at home in New York State. Black Dog Wines & Spirits offers one of the broadest wine lists in the area. And don't make the mistake of letting our fine selection of wines distract you from our large and varied supply of spirits. We carry the assortment of wines and spirits that you have come to expect from a local wine and liquor store.

Following is a general list of the products we carry on a weekly basis, with many more rotating in every week!

- Peter Vella Wines
- Beringer Vineyards and Winery
- Prosecco Italian Wine
- Kubel Absinthe
- Chivas Regal Scotch
- Patron Tequila
- Bombay Sapphire Gin
- Jack Daniels

Don't see what you are looking for here? Give us a call or stop by – we might have it in the store and we are always willing to place a special order.



Left Photo: John and June Hommel, proprietors of Black Dog Wines & Spirits.

Right photo: Louie, the newest member of the family.

We urge you to take a minute and browse our on-line selection, leave comments and then take the short drive to our store to check us out in person. Black Dog Wines & Spirits is located on the west end of town, 7 tenths of a mile from the only stop light in Cambridge (at the intersection of NY State Route 22 and East Main Street/Route 372). June, John, McGregor, Liquor-ish, Brie and our new black and white puppy Louie will be waiting to greet you.

Please contact Black Dog by phone: 518 677 BARK (2275) or by E-mail: blackdogwines@yahoo.com

Our new address is: 98 West Main Street Cambridge, NY 12816

Our store hours are: Monday – Thursday: 11:00 AM – 7:00 PM

Friday: 11:00 AM – 8:00 PM

Saturday: 10:00 AM – 8:00 PM

Sunday: Noon – 4:00 PM

Our website is: www.blackdogwines.com

Raising children takes a village, preferably one with many vineyards.



Cambridge Lions Club presents ETERNAL ILLUMINATION

Sunday, December 3, 2017 at 5:30 PM at Memorial Park

Eternal Illumination is a lighted Christmas tree memorial in remembrance of loved ones who are no longer with us.

Purchase a Christmas tree (through the project) and decorate it in memory of a loved one. The \$50.00 fee covers the cost of the tree, material for the sign, lead cords and replacement cords and adapters as needed, etc. Participants will provide lights and decorations. **Please fill out the attached application and return it with \$50.00 no later than Tuesday, November 28th.**

The Christmas trees will be located in Memorial Park in front of the Cambridge Public Library. They will be in place and ready to be decorated on Saturday, December 2nd after 12 PM and/or on Sunday, December 3rd prior to the 5:30 PM Memorial Ceremony.

All trees will be lighted simultaneously at the 5:30 PM ceremony on Sunday, December 3rd and will remain lighted through Friday, January 5th 2018. The trees can be undecorated on Saturday, January 6th 2018.

Questions???? Call James Griffith, Cambridge Lions Club @ 315 269 5370

ETERNAL ILLUMINATION

Name _____ Phone _____

Address _____

In Memory of _____

How would you like it signed? (i.e. Love, Mom & Dad, the Smiths, etc. ...)

Please note: You may still write whatever you would like on your sign, but due to space limitations in the program, only the names of those remembered and their benefactors will be listed.

Please mail this form and \$50.00 (no later than Tuesday, November 28, 2017) to:
ETERNAL ILLUMINATION – Cambridge Lions Club, PO Box 292, Cambridge, NY 12816

Cambridge Valley Chamber of Commerce
PO Box 405
Cambridge, NY 12816