



**NEWS FROM THE PRESIDENT:** Help save our local economy! Check out this web site [www.the350project.net](http://www.the350project.net) to see what we are talking about. Then spread the word to your friends and neighbors. Save the brick and mortars our nation is built on!

Our 10th Anniversary Balloon Festival is just around the corner!! 2010 dates are June 4-6. We know it is going to be difficult to top last year's success, but with your help we can do it!! Please join us on the 2nd Tuesday of each month at 6:00 pm at The Cambridge Hotel. Your input, suggestions and HELP are always welcome! We are working on another great event to draw that crowd into your business. Start thinking now about what you can do special that weekend that the crowds can't resist!! Tell us what you are doing and we will help get the word out in press releases, flyers and by word of mouth. Sponsors needed from \$50.00 to \$1000.00 or more! Go to the website Balloon Festival page and download

a sponsorship form. If you can't help monetarily, please help by donating some time! Call 518-677-0887, email [cambridgechamber@gmail.com](mailto:cambridgechamber@gmail.com) or come to our next meeting and let us know what you would like to do to help your chamber help YOU!! Lisa Pembroke, 2010 President CVCC

### Your 2010 Board of Directors

- President Lisa Pembroke, LJ Fulfillment Services, Inc.  
Vice President Sara Kelly, Over the Moon Graphics  
Treasurer Heather Mitchell, Over the Moon Beads & Gifts  
Secretary Louise Fairbanks, Albie's Restaurant and Lounge
- Board Member Brad Eastman, A&M Printers  
Board Member Ashleigh Farrell, TCT Credit Union  
Board Member Jim Morgan, Cambridge Farm Bed and Breakfast  
Board Member Kathleen Ward, K Ward Realty, LLC  
Board Member Rich Wilson, Cambridge Hotel

### NEW FOR 2010 THIRD THURSDAYS

Meet and greet your fellow chamber members for socializing, networking and idea sharing. Bring your business cards and your appetite. **Begins February 18. Every third Thursday, 6-9 pm at the Cambridge Hotel, 4 W. Main** *Bring your friends, everyone is welcome. A small donation is requested.*

#### CAMBRIDGE CHAMBER OF COMMERCE GIFT CERTIFICATES: WHAT DO YOU DO WITH THEM?

If you don't know what to get someone but do want to support our local economy Buy Local and purchase CVCC Gift Certificates, good at all member businesses. The Gift Certificates are available for purchase through the Chamber. Contact us by phone 518-677-0887 or by e-mail, [cambridgechamber@gmail.com](mailto:cambridgechamber@gmail.com). They are available in any amounts and are redeemable at member businesses.

**MEMBERS:** If someone spends a CVCC gift certificate in your business, redeem Gift Certificates by contacting the Chamber by phone or e-mail, or mailing the certificate with your store information to CVCC, PO Box 405, Cambridge NY 12816 and the Treasurer will send you payment. Check out the Chamber website for images of the certificates and other information you might need. The Gift Certificates make money for our local economy. It is one more service the Chamber offers its membership and community.

PLEASE NOTE: Membership in the Chamber is required for participation in this program.

**NEW MEETING LOCATION** We are going to be meeting at the Cambridge Hotel, in the Tavern every second Tuesday, the Balloon Festival Meeting begins at 6, the regular Board meetings at 7pm. Thanks to the Hotel for offering us the space.

Also, thank you to the Cambridge Valley Rescue Squad for the many years of using the facility. Good luck with the School House Pond Ice Out fundraiser. We encourage everyone to make a guess and support CVRS.

See the color brochure? Would you like a supply for your business? Call the chamber or stop in Over the Moon and we will give you a stack.

[www.cambridgenychamber.com](http://www.cambridgenychamber.com) 518-677-0887 CVCC, PO Box 405, Cambridge NY 12816

## SHOWCASE YOUR BUSINESS

Reminder to all our members, Business Showcases are a great way to get people in your door. Host a Valentines Business Showcase and we can help you make it a success. The Chamber does the advertising, (you can also do your own). The Chamber provides you with \$25.00 to offer a Gift Certificate from your business as a door prize that evening and the rest is up to YOU! The choices are endless, have a special sale that night that customers cant refuse, refreshments are always welcome and any additional door prizes always draw the crowd. So what are you waiting for?? New or existing businesses, show off what you work so hard for!

*Want your business to be the next in the spotlight? Call the chamber at 677-0887 or email us at [cambridgechamber@gmail.com](mailto:cambridgechamber@gmail.com). Business Showcases are held on Wednesday nights with an open house format from 5-7pm. You provide the refreshments and specials and we provide you with \$25.00 to be used toward a gift certificate to your business as a door prize. Call us today to get on the schedule.*

**DID YOU NOTICE THE NEW HOLIDAY BANNERS?** The Cambridge Valley Chamber of Commerce Beautification Committee purchased and donated the banners to the Village to help bring in the holiday cheer year after year. Funding for this committee comes in part from the clothing drop boxes on Pearl Street behind the firehouse and next to Cambridge Auto Parts on South Park Street. The Cambridge Valley Chamber of Commerce also donated food and Stewarts milk coupons to the Cambridge Food Pantry this fall and winter by using some of the clothing box funds. Donate your old clothes and blankets to these clothing drop boxes and help us beautify Cambridge and feed those in need.

This spring the Beautification Committee will be purchasing and planting flowers along Main Street with the help of our local 4H group and Girl Scouts. We will need your help to maintain the plantings in front of businesses. **Help keep Cambridge beautiful!**

If you would like to get involved, come to a meeting or contact us by e-mail.

## Tour of the Battenkill

**New dates and races this year!**

**If you haven't heard, this is the largest bike race of its kind in the Country!**

**2010 Dates:**

**Saturday, April 10 - Tour of the Battenkill Pro/Am**

**Saturday, April 17 - Ride2Recovery CycleFest**

**Sunday, April 18 - Tour of the Battenkill**

**Professional Invitational**

**(UCI 1.2)**

Be ready for all of the people, the bikes and the amazing cycling. There will be press and cameras from all over the world. Visit their website for more up to date information. [www.tourofthebattenkill.com](http://www.tourofthebattenkill.com). The Cambridge Valley Chamber of Commerce will have an information booth both weekends during Tour week. If you have some extra time and want to be in the center of the action, join us!

## AREA CHAMBERS AND WASHINGTON COUNTY WORKING TOGETHER

Washington County's new Tourism Administrator Christine Hoffer is making an effort to connect the county one town at a time. There have been meetings in different townships encouraging participation in all things Washington County, with the motto "Together we are so much more".

Some may have noticed the joint county and chamber ads before Christmas, encouraging residents to shop locally. The joint advertising campaign is continuing with full page advertisements in Adirondack Life and Saratoga Living. These ads feature events and the Chambers of Commerce, hoping to lure day trippers and New Yorkers to visit and vacation in Washington County. Many more advertising campaigns will be produced throughout the year. Contact the chamber if you are interested in placing your business ad with the chambers.

The county will also have a new website, [washingtontonycounty.com](http://washingtontonycounty.com), which will be finished shortly. In order to accurately represent your businesses, Christine is requesting that each business in Washington County make the effort to share their information on the website, in a simple form. The information you share will also be added to the I Love NY website, which really will be "So much More". Events can be posted through the new site too, but it is ENTIRELY UP TO YOU TO SHARE YOUR INFORMATION AND EVENTS! We all need to work together to keep our area vibrant and successful. Committees are being formed, contact Christine to get involved, [chofferl@nycap.rr.com](mailto:chofferl@nycap.rr.com).

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[www.cambridgenychamber.com](http://www.cambridgenychamber.com)