

# SPONSORSHIP OPPORTUNITIES FOR 2010 BALLOON FESTIVAL

To sponsor any of the following items or activities, complete this form and return it to:

**Cambridge Valley Chamber of Commerce ~ PO Box 405 ~ Cambridge, NY 12816**

Please note: Sponsorship opportunities will be assigned on a first come – first served basis. *Deposits are required to reserve your choice. Rank the item or items you would like to sponsor in your order of preference (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>):*

**9 SOLD BALLOON SPONSORS \$1000 ea.**  
 Sponsorship includes two rides in sponsored balloon on Friday night (if Friday launch is canceled due to weather, free rides MAY be re-scheduled at the pilots' discretion), VIP parking at all launches, two free admissions to the Artists Reception (date to be announced), two tickets to the Friday night Pilot's Block Party, two tickets to the balloonist breakfast on Sunday morning, introduction at the Friday night opening ceremonies, free ad in the official program with balloon information and recognition in festival press releases and advertising. **Maximum of 10 balloon sponsorships will be assigned. 25% deposit required.**

**SOLD OUT SHIRT SPONSOR \$750**  
 Sponsorship includes printed logo on all 2010 festival T-shirts, two free admissions to the Artists Reception, free quarter page ad in the official program, complimentary T-shirt, and recognition in festival press releases and advertising pertaining to merchandise. **Only one T-shirt sponsorship will be assigned. 50% deposit required.**

**SOLD BACK COVER PROGRAM SPONSOR \$1000**  
 Back cover sponsorship includes four-color ad on back cover of the official 2010 Festival program. **Only one back cover program sponsorship will be assigned. 25% deposit required.**

**INSIDE COVER PROGRAM SPONSORS \$750 inside front, \$500 inside back** Inside cover sponsorship includes a black and white full-page ad on inside cover of the official program. Program sponsors also receive mention within the program and in festival press releases. **Two inside cover program sponsorships will be assigned.**

**1 sold OPENING CEREMONIES SPONSORS \$500 ea.**  
 Sponsorship includes VIP parking at Friday night launch, introduction at the opening ceremonies, free quarter page ad in the official program and recognition in festival press releases and advertising pertaining to the opening ceremonies. **Three of these sponsorships will be assigned. 50% deposit required.**

**SOLD OUT MOON GLOW SPONSOR \$500**  
 Sponsorship includes introduction at Moon Glow event, free quarter page ad in the official program and recognition in festival press releases and advertising pertaining to the event. **One sponsorship assigned. 50% deposit required**

**SCHOOL LAUNCH SPONSOR \$500**  
 Sponsorship includes mention in pre-publicity for launch as well as in official schedule of events, mention at the launch, a free quarter page ad and mention in the official program. **One sponsorship assigned. 50% deposit required.**

**WELCOME BAG SPONSOR \$500**  
 Sponsorship includes recognition within the gift bag and in the official program, two tickets to the Friday night Pilot's Block Party, free quarter page program ad and mention in festival press releases. **One sponsorship assigned. 50% deposit required.**

**SOLD OUT ARTIST RECEPTION SPONSORS \$300 ea.**  
 Each sponsorship includes two free admissions to the Artists' Reception, introduction at the event, a signed print, free eighth page program ad, recognition in festival press releases and advertising pertaining to the event. **Four sponsorships assigned. 50% deposit required.**

**EVENT SPONSORS \$300 ea.**  
 Sponsorship includes recognition at event, free eighth page program ad, mentions in festival press releases and advertising pertaining to event. **Four sponsorships will be assigned for each event. 50% deposit required.**

Pilots Welcome Party (Friday night)

**SOLD OUT Taste of Cambridge (Saturday eve)**

**SOLD OUT Pilots Breakfast (Sunday morning)**

**SOLD OUT CHAMPAGNE SPONSOR \$300**  
 Sponsorship includes recognition at opening ceremonies and in official program, free eighth page program ad and mention in festival press releases. **One sponsorship assigned. 50% deposit required.**

**GOLD SPONSORS \$100 ea.**  
 Sponsor receives this year's balloon festival poster, signed by the artist in return for his/her donation and mention in the official program. **25 gold sponsorships will be sold. Payment in full required.**

**SILVER SPONSORS \$50 ea.**  
 Sponsor receives a 2010 festival pin and listing in official program. **50 silver sponsorships will be sold. Payment in full required.**

**Please complete the following information:**

*Your signature and non-refundable deposit are required to reserve your sponsorship for the 2010 festival.*

BUSINESS NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_ Signature \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/ST/ZIP \_\_\_\_\_ Phone: \_\_\_\_\_

E-MAIL \_\_\_\_\_ Website \_\_\_\_\_

Deposit enclosed: \_\_\_\_\_ Balance Due by May 1, 2010 \_\_\_\_\_

A sponsorship committee member will contact you within a week of our receipt of this form. At that time, we will let you know which of your desired sponsorships are still available. Assigned sponsorships will not be confirmed until full payment has been received. Call for any more information 518- 677-0887

ADS NEED TO BE SUBMITTED BY APRIL 16 by mail or e-mail to cambridgechamber@gmail.com or sarakellygraphics@yahoo.com