



Cambridge Valley Chamber of Commerce
Board of Directors Meeting
March 11, 2008 7 p.m.
Postponed from February 27, 2008
Cambridge Valley Chamber of Commerce Office

Meeting Called to order by President Lisa Pembroke at 1703 hours

Excused Absences: Rick Tinkham

Present: President Lisa Pembroke, Vice President Laura Reynolds, Treasurer Beth Dillard, Secretary Melissa Spiezio, Butch Eastman (late), Heather Norman (late), Judy Russert

A motion was made by Beth Dillard and seconded by Melissa Spiezio to approve the absences. The Board voted to approve.

The minutes from the January 30, 2008 Board of Directors meeting were reviewed and a motion was made by Laura Reynolds and seconded by Beth Dillard to approve the minutes from the 01/30/2008 meeting. The Board voted to approve.

A treasurer's report from 01/30/2008 through 02/27/2008 was presented. The current balance of the Chamber's account is \$14,637.49. A copy of this report will be placed with the minutes and filed with the monthly minutes.

A motion was made by Melissa Spiezio and seconded by Laura Reynolds to approve the treasurer's report as presented. The Board voted to approve.

CORRESPONDENCE

Letters were received from Steven Smith of Washington County Code Enforcement and the Washington County Local Development Corporation in regard to updating their business lists within the Cambridge area in order to properly schedule fire inspections and have an updated list of businesses. Both were emailed and advised that it was not the practice of the Cambridge Valley Chamber of Commerce to sell or hand out their mailing list and contacts however all of our members were listed on our website.

An advertisement regarding the selling of ornaments was received and filed away for possible future fundraisers.

A letter was received advising the Chamber that the Cambridge Guest Home had filed for bankruptcy. A motion was made by Beth Dillard and seconded by Heather Norman that the Chamber would forfeit negotiating for the \$500.00 that was owed by the Cambridge Guest Home. The Guest Home has been very generous to the Chamber over the past years and it would be in bad taste for the Chamber to pursue. The board voted to approve Beth's motion.

Tech Valley Newsletter
Saratoga Business Journal
Greenwich Chamber of Commerce Newsletter

New Members

TCT FCU
Jerry Simon Auto Sales
Cambridge Valley Music
R.H. Endee Electrical
Christene Bromirski Accounting

A motion was made by Laura Reynolds and a second was made by Beth Dillard to approve the new members to the Chamber of Commerce. The board voted to approve the new members.

No public present for comment.
No president's report

Committee Reports

Balloon (Beth Dillard)

The Balloon Festival Painting will be finished on March 21, 2008. It is an option to have the original painting auctioned off for no less than \$5000.00 and the artist will received 60%. The committee will discuss this at their March meeting/

The program advertisements need to be sold. Businesses were assigned to directors to contact to purchase this year's advertisement.

The ad sales need to be reported on at the March Balloon Meeting.

Beautification and Tourism (Heather Norman)

Heather Norman reported that she was working on getting the American Clothing Recycling Bins placed throughout Cambridge.

Heather also reported that she had been working on a joint beautification plan. It is against the policy of the Chamber to deal with non-Chamber businesses when there are Chamber members that offer the same products.

Heather is to bring a copy of the plans to the next meeting.

By-Laws, Rules & Regulations (Rick Tinkham)

The conflict of interest statement still needs to be written to add to the Chamber's by-laws. Lisa Pembroke has some examples that she will pass along to Committee Chairperson Rick Tinkham.

Economic Development

Despite his resignation, Ted Berndt will be attending a small business meeting regarding grants and monies. He will be placed on the March 26, 2008 agenda to give a report to the Chamber board.

Finance & Insurance (Butch Eastman)

The general liability insurance bill was presented for the price of \$603.75. This insurance covers the concert series, all Chamber events, and the office. The balloon festival falls under another policy.

A motion was made by Lisa Pembroke and seconded by Butch Eastman to approve the general liability insurance. The board voted to approve the purchase of the general liability insurance bill.

Fundraising and Grants (Beth Dillard)

Thoughts are still being put together for the PARTY WITH A PURPOSE.

Government Relations

No Report

Membership & Social (Melissa Spiezio)

A press release was put in the paper regarding the second Recognition Party to be held Saturday, March 15, 2008.

Website, News and Media (Laura Reynolds)

A press release will be sent on the health insurance information since open enrollment is coming up in April.

A newsletter will be going out the first of April. Please forward any items that you may have to Laura Reynolds.

The minutes to the meetings will be going on the website.

Nominating (Butch Eastman)

There is a seat left vacant on the board by the resignation of Ted Berndt. The deadline to express interest in this board seat will be just before the April BOD meeting when the directors will appoint someone to fill Ted's seat until the end of this year. If the member wishes to continue on the board then they must run for the seat during the Annual Meeting in October. A letter will be sent to all members, and a press release will be distributed to local media and posted on the website announcing the vacancy.

Special Events & Volunteers (Judy Russert)

A suggestion was made that possibly during the fall the Chamber organize a town wide tag sale along with an apple festival.

Committee Members and Committee Budgets were tabled until the March 26, 2008 meeting.

March 11, 2008

The First Ever Americade Scavenger Hunt will be held this year during June 2-6, 2008. The Chamber must pick 3 businesses that do not serve alcohol and have plenty of parking. The Chamber paid \$250.00 to secure Cambridge as a spot for the scavenger hunt.

A motion was made by Laura Reynolds and seconded by Judy Russert to renew the memberships to the Cambridge Historical Society (\$40 or \$50) and Washington County Tourism (\$45.00). The board voted to approve.

20,000 copies of the Washington County Tourism guide are published annually and distributed throughout the area. A motion was made Laura Reynolds and seconded by Butch Eastmain to purchase an advertisement within the guide for \$198.00 (1/4 page) and WCT will pay half. The board voted to approve.

March 26, 2008 6 p.m. Balloon Meeting
March 26, 2008 7 p.m. Board of Directors Meeting
Meeting adjourned at 2005 hours

Respectfully submitted

Melissa Spiezio, Secretary